



Sponsorship Annual Report

Fiscal Year (FY) 2020-2021



Summary of FY2020-2021

A message from YPAC's President and Treasurer (Incoming President)



Molly Beckel, President & CEO

It is hard to believe that my tenure as YPAC's President & CEO is coming to an end. Leading this incredible team of individuals over the past two years has been a source of inspiration, learning, and energy for me every day.

We accomplished a lot last year. I am proud that the team continued to deliver stellar events and learning opportunities for our members. We also found ways to ensure our organization was focused and effective as we adapted to the reality of running a virtual organization with volunteers and members spanning across the country.

I am so excited to hand over the role of YPAC President and CEO to Ian Sug. Over the past two years, Ian has acted as YPAC's Treasurer and Sponsorship Lead. He was instrumental in building the YPAC Strategy and launching the three-pillared approach of Platform, Partnership, and Outreach. Under Ian's leadership, I can see the organization flourishing.



Ian Sug, Treasurer (Incoming President & CEO)

Since COVID-19 hit in 2020, YPAC had to adopt new ways of working. As evident in this report, moving our operations virtual have resulted in significantly less spend for FY2020-2021 compared to previous years. However, our impact was indeed greater. The regional chapters' events were opened up to young pipeliners across the country to attend, and digital platforms have enabled YPAC to foster greater collaboration, networking, and professional development opportunities for our members.

Looking ahead, uncertainty will be a theme that surrounds our industry in the coming years, and 2022 will be an important year for YPAC and its future. I look forward to working with our members, advisors, and partners to advance YPAC towards a sustaining organization that instigates positive changes to our society and industry for decades to come.

Lastly, I would like to thank Molly for all her contributions and leadership as the President & CEO over the past two years. It has been my privilege to have worked with her to help build the next generation of leaders in our industry, and I look forward to having her as a member of our Advisory Board.

YPAC Sponsors 2012-2021

Organizations that have sponsored YPAC in the past

CEPA	IPC Foundation
CEPA Foundation	Access PL (Wolf Midstream)
TC Energy	Tulsa Inspection
Enbridge	North American Standards Association
ASME	DNV GL
ROSEN	Michels Corporation
T. D. Williamson	University of Calgary
	University of Alberta
Fluor Corporation	CWA
Alberta Innovates	Willbros
Surerus Murphy JV	Pipeline Research Council International
Alliance Pipeline	Banff PL Workshop
ATCO	Baker Hughes
Wood	Canadian Standards Association
ILF Consultants	CGC Engineering Inc
Stantec	CPTC
DNV GL	HM Pipeline Services
C-FER Technologies	Randstad
Evraz	Enview

Where is YPAC Today?

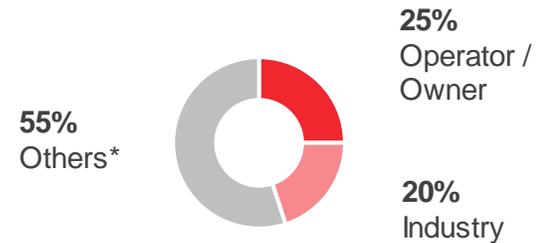
A snapshot of the organization



Continuous Growth since 2012



Member Distribution by Company Type



* Universities, Research Institutions, Unspecified, etc.

International Affiliation

- YPI (Young Pipeliners International)
- YPP USA (Young Pipeline Professionals USA)
- YPP Europe
- YPP Brazil
- YPP Mexico
- YPP Australia
- YPP India

11 Chapters in 9 Cities across Canada



Member Distribution by Profession



** Commercial, Supply Chain, Finance, Analytics, etc.

Industry Affiliations

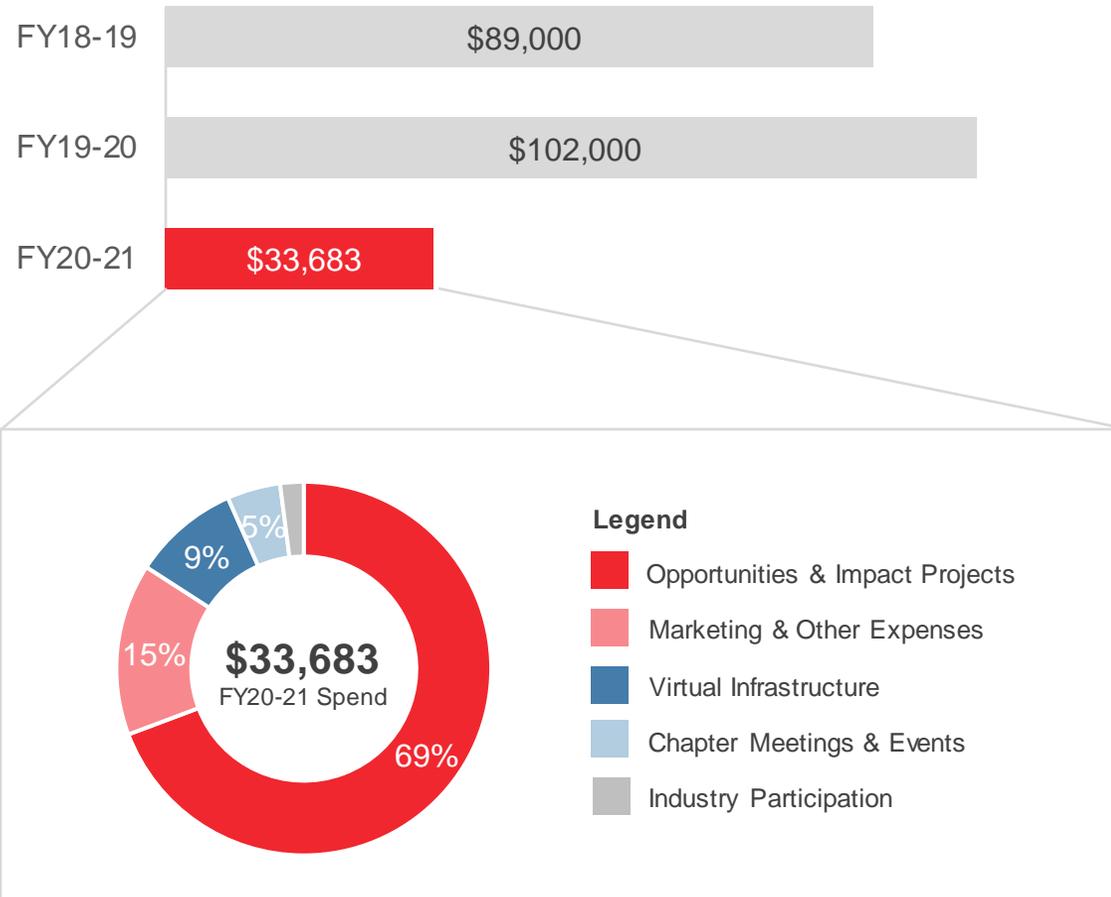
- Canadian Energy Pipeline Association (CEPA)
- CEPA Foundation
- ASME Pipeline Systems Division
- Pipeline Research Council International (PRCI)
- Canadian Standards Association Group (CSA)
- Canadian Gas Association (CGA)
- International Pipeline Conference
- Avatar Innovations

FY2020-2021 Spend Overview

A year for new ways of working



Annual Total Spend (\$)



Key FY2020-2021 Highlights

- Reached 2,200 members with 11 Chapters spanning coast to coast across Canada in 9 regions
- Hosted over 25 events and delivered the YPAC Strategy, Culture, and Inclusion lab (8 additional sessions of virtual learning), supported the Avatar Program as a YP Partner
- Strong social media presence (400+ new posts across platforms; high engagements per post; added 900 followers to LinkedIn - now at 3,700)
- Hosted a government engagement session with members of the Canadian Senate

FY2020-2022 Budgeted Activities Overview

Focused on advancing our missions & goals



Mission & Goal	Success Measures	FY2020-2022 Budgeted Activities
<p>Network Membership becomes a career development launchpad and a place to find inspiration and connection. Every young person working in the industry is a YPAC member.</p>	<ul style="list-style-type: none"> Thousands of young professionals directly reached through YPAC event/program sustains membership growth Inspire young pipeliners to find meaning and value in their work 	<ul style="list-style-type: none"> Virtual Infrastructure to connect young pipeliners across the country (\$3,000)
<p>Knowledge Engaging in two-way dialogue about critical forces impacting the industry builds leadership capacity for members and catalyzes change: Indigenous Reconciliation, Climate Change, Technological Innovation, and Diversity & Inclusion.</p>	<ul style="list-style-type: none"> Social media, communication materials, events and programs equip members with tools to understand key industry forces Young pipeliners catalyze the pipeline industry to engage in Reconciliation, Combatting Climate Change, Innovation, and Diversity & Inclusion. 	<ul style="list-style-type: none"> YPAC Conference (\$50,000) Chapter events for knowledge transfer and professional development (\$1,000) YPAC educational and promotional media/video (\$2,000) YPAC AVATAR Program (\$1,000) YPAC-sponsored research study (\$5,000)
<p>Opportunities Connecting high potential young pipeliners with excellent development opportunities shapes the future of industry, government, and innovation.</p>	<ul style="list-style-type: none"> Policy-impacting federal, provincial, and municipal government engagements occur Inclusion of Indigenous peoples and perspectives in YPAC Education for YPAC members about the history and legacy of residential schools, UNDRIP, Treaties and Rights, Indigenous Law, and Crown duty to consult Contribute to technical and industry committees (CEPA F, IPC, CSA, CGA) Academia, students, and industry collaborate on problems and share best-practices 	<ul style="list-style-type: none"> YPAC Indigenous Inclusion work plan (\$12,000) YPAC's internal professional development events (\$2,000) Projects connecting students, academia, and industry to solve industry problems and drive innovation (\$5,000) Industry committees & events participation (\$10,000) YPAC government engagement (\$5,000)
<p>Impact Our clear vision of the future of the pipeline industry resonates with members, key stakeholders and the public. YPAC enables the industry to attract and retain high potential talent.</p>	<ul style="list-style-type: none"> YPAC's vision of the future is broadly shared and discussed Public perception shifts about the pipeline industry because it is actively addressing key challenges High-potential young professionals join the pipeline industry and become advocates 	<ul style="list-style-type: none"> Student chapter events and marketing (\$1,000) Queen's University TEAM project (\$15,000) UBC Pipeline Engineering Undergraduate Scholarship (\$7,000)

Contact Information: YPAC Team



Molly Beckel
President & CEO
molly.beckel@ypacanada.com



Ian Sug
Treasurer
ian.sug@ypacanada.com



Saharsh Shah
Chair,
Organizational Success Committee
saharsh.shah@ypacanada.com



Sue Duong
Incoming Chair (2022-2023),
Organizational Success Committee
sue.duong@ypacanada.com

 facebook.com/YPACanada/

 linkedin.com/company/ypacanada

 instagram.com/ypacanada/

 twitter.com/ypacanada